

**SC14 DOE Booth Telecon
6/3/14**

Participants:

Nathan Humeston, Ames
Michael McGuigan, Brookhaven
Clementine "Clemmie" Jones, Fermilab
Eric Whiting, Idaho
Jon Bashor, LBNL
Becky Verastegui, Ashley Barker, Jayson Hines, ORNL
Charity Plata, PNNL
Tom Ansley, Andrew Kail, Savannah River
Parks Fields, Angelina Trujillo, LANL
Sandy Portlock, Gayle Drake-Kerr, Sandia
Blaise Barney, LLNL
Dave Lund - Group Delphi

Agenda:

1. Introductions
 - Confirm leads for each lab
 - Who else from each lab should be on email list(s) – send names & email addresses to Becky
2. Update on budget
3. Ideas for significant changes?
4. Future telecons - is this a good time? How often (bi-weekly to begin with?)

General Discussion:

Introductions, POCs and email lists:

The POC list that Becky sent in advance was reviewed. Mostly the same as last year, with a few changes:

NREL: Avi Purkayastha is replacing Steve Hammond

SLAC: Amber Boehnlein is replacing Tofigh Azemoun for the time being

Sandia: Sandy Portlock is joining us this year

We have the same email lists as last year:

SC14DOEbooth@email.ornl.gov

sc14DOEbooth_program@email.ornl.gov

sc14DOEbooth_communication@email.ornl.gov

sc14DOEbooth_booth@email.ornl.gov

Please send Becky the names/email addresses of anyone else who should be added to our lists.

Budget Update

Jon noted that this year's budget has built in some things we learned we needed from last year, and that it has already been approved. The figure is @ \$305 K. We have extra funding to cover new touchscreens and software for the e-posters, and increased transportation costs to New Orleans.

Ideas for changes to the booth

Larger screen for featured presenters - based on feedback from last year.

Will we be driving the touch screens with Mac minis - recalling issues with them at SC13?. Jon is getting options for new touchscreens and drivers/

What type of touch screens will we be getting? Old ones were difficult to use. Dave Lund will provide recommendations - Jon will followup and get Parks and Dave Modl involved.

Software won't be Presi. Need something that enables hyperlinks. Dave Lund will send along suggestions. Group Delphi started thinking about this at the end of SC13.

What about the featured speaker round bar table? There were a couple comments from last year suggesting it should be replaced. Problem with theater seating - if seats aren't filled things look empty. With the round bar, if people are standing, then it looks more interesting. Will most likely keep it the way it is.

What about a 3D TV that doesn't require glasses? Eric says you have to stand in the exactly the right place, so it becomes problematic if there are more than a couple people. Gayle suggested a better way of drawing people into it the area and putting the glasses on. Glasses in a sunglass-style display rack? Sanitizers would be helpful.

Roundtables - need to communicate to participants and their labs about advertising their sessions better. Bernard Li did extensive publicity for his session and had very large turnout. Broader topics of wider interest tend to draw better than narrow focus.

Mike M. discussed the SC14 DOE data demos. There are currently 9 of them in planning stages - will they be in the booth? Need to find out the details. Presentations? Actual demos? Given their high visibility, highlighting demos in booth could lead to more traffic. What about network bandwidth? Mike and Jon will look into things and get back to us. Other POCs should investigate if their labs are participating and learn more? (NOTE: latest info can be found at: <https://ornlwiki.atlassian.net/wiki/display/DSDSC/DOE+SC+Data+Science+Centers>. There will be at least one presentation in the booth related to these demos.)

Graphics for booth - will they be the same? For example, the LANL 70 year anniv. logo. We will start with last year's logos and images as the base point, and people can change things if they want.

Booth will be same size 40x50 - how to orient? Blaise will send floor plan to team and discuss on next telecon..

Theme for this year? Becky mentioned that the conference theme is "HPC Matters" - perhaps we could tie into this? Jon suggested keeping the same theme. Everyone can think about this for the next telecon.

Public website: last year's site was hard to post to due to security policies. This year may be hosted at Berkeley. Jon will investigate, and we will discuss at a future telecon when Beth is present.

Doodle poll for future telecons - start with last years and this time slot.

Action Items:

- Look into the DOE data demos and get back to us - Jon and Mike
- Send the SC14 floor plan to the team - Blaise
- Doodle poll for future telecon timeslot - Blaise
- Think about this year's theme for next telecon - All
- Send new team member names/email addresses to Becky - All