

SC14 DOE Booth Planning Telecon 7/29/14

BOOTH #1939 (40' x 50')

Dial in info: 866-833-2126; passcode 3333596#

Tuesdays, biweekly: 12pm PT/1pm MT/2pm CT/3pm ET

Email lists:

sc14DOEbooth@email.ornl.gov

sc14DOEbooth_program@email.ornl.gov

sc14DOEbooth_communications@email.ornl.gov

sc14DOEbooth_booth@email.ornl.gov

Participants:

Beth Cerny, Scott Ehling, ANL

Mike McGuigan, Brookhaven

Clemmie Jones, Fermilab

Eric Whiting, Idaho

Blaise Barney, LLNL

Parks Fields, Ann Marie Cutler, Angelina Trujillo, LANL

Avi Purkayastha, NREL

Becky Verastegui, Jeff Gary, Jayson Hines, ORNL

Charity Plata, PNNL

Karen Haskell, Sandy Portlock, Gayle Drake-Kerr, Sandia

Dave Lund, Kevy Vona, Group Delphi

Action Items Summary:

1. Kevy will send specs for touch screen monitors (done after telecon)
2. Kevy will send Dell Optiplex specs
3. Kevy will send instructions for the Group Delphi upload server
4. Team will decide between six 42" vertical or four 55" horizontal touch screens asap – Send comments by Friday, August 1
5. Kevy will provide ePoster templates in several formats after we decide on vertical vs. horizontal monitor config
6. All: upload ePosters, logos, viz images during August
7. Dave Lund will check on pricing/options for a larger featured presenter monitor (up to 80")
8. All: send request to DOE for special exemption for students and postdocs to SC
9. All: review participation request form at <https://asc.llnl.gov/sc/SC14participationform.php> and send Blaise any changes/additions
10. All: work with Karen Haskell on the summary paragraphs for your lab

Agenda:

- Booth design

- ePosters update - followups from last telecon (Kevy, Group Delphi). Alternate equipment configuration: 4 larger, horizontal monitors
 - The cost of four 55" ELOs would be about the same as six 42" ELOs (same size as last year)
 - Parks asked about getting specs to "future proof" purchase. 4K monitor, for example. Kevy indicated that one 4K monitor is \$25,000. Budget for all monitors is only \$30K. Kevy can send specs.
 - Dave Lund: will need to change to a straight wall if we use 55" horizontal. Question: will using four monitors be sufficient for the number of visitors?
 - Kevy: may be overwhelming standing in front of 55" monitors.
 - Eric: would like to stick with six monitors to provide access to all 16+ labs. Accessibility is key consideration.
 - Need to make a decision within a week so the purchase process can begin.
 - Decided: Kevy will send monitor specs to everyone. We will go with the same configuration as last year unless someone feels strongly about the four 55" monitor configuration. Send comments to the general email list by Friday.
 - Can use the equipment at National Lab day also.
- ePoster graphics upload site ready? How to access?
 - Kevy: Site is ready - will send link and instructions.
 - Content format can be the same as last year - put into powerpoint.
 - What about InDesign and Frontpage formats? Kevy can accept alternate formats. Can't take Prezi files though.
 - What about templates for InDesign/Frontpage? Kevy can do this if it's needed.
 - Should have a common look and feel across all labs as we did last year
- SCinet will email booth managers with information on how to use the Connection Request System including login and password information in the Summer of 2014. May need more than the standard 1Gig connection for the Data Science Center demos?
 - No one on the call knew of the data demo requirements
- Schedule for ePosters: The following is suggested timeline:
 - Decide on whether we will be using six 42" vertical monitors, or four 55" horizontal monitors this week
 - Kevy will provide a powerpoint template (as last year) and other templates for other file formats shortly after that
 - Labs will have the month of August to put their content together for 6 posters and send to Kevy.
 - Group Delphi will have September to format and review with Labs.
 - We will have October to finalize.
- What about a larger screen for featured presenters. Dave will check on pricing going up to an 80" screen. Larger screen will block what's in the back. What about something that goes up and down?
- When does GroupDelphi need logos/visualizations? Beginning of October. Same resolution and size as last year? Yes.
- Booth program

- Any updates for the DOE SC Data Science Centers demos (reference: <https://ornlwiki.atlassian.net/wiki/display/DSDSC/DOE+SC+Data+Science+Centers>)
- Will data center demos count towards a featured presenter slot? There is only one slot per lab. Some labs may not have a featured presenter as last year, in which case their slot can go to someone else. Data center demos can also be run at the demo stations.
- Beth: problem not knowing who's going until late - time slots are gone? Put a place holder for each lab and an alternate/backup. Booth duty in particular. ACTION: discuss on next telecon - find out
- Booth participation request form now available at:
 - <https://asc.llnl.gov/sc/SC14participationform.php>
 - <http://press3.mcs.anl.gov/sc14-internal/participants/> --> Participation Request Form
 - Send Blaise any suggestions for changes/additions
- Communications
 - Beth: now meeting bi-weekly on Wed. Please join if you are interested - the next one is Wed Aug 3rd @ 1pm Pacific 1-877-860-3058 code=323503
 - Theme was discussed. In Communications telecon last week, they favored using last year's theme - more inclusive – instead of the HPC Matters/DOE Matters too kind of theme. It was agreed that we would use the same theme as last year (HPC for a Greener, Smarter, Safer World).
 - Parks asked where the theme was displayed at SC13. It was displayed on the upper walls above the touch screens in green and also used in press releases.
 - Will be creating a Lab Overview hand-out (Karen). Maybe a couple paragraphs - one being a high level overview of the lab, and then one focused on HPC. Send ideas to Karen. Berkeley will design and print the brochure.
 - Internal website (reference: <http://press3.mcs.anl.gov/sc14-internal/>) is now available
 - External website for scdoe.info moving to Argonne (in progress)
- Request to DOE for special exemption for students and postdocs to SC (Scott Ehling, Beth Cerny). Argonne has sent a formal request to DOE-HQ proposing that postdoctoral researchers and students be exempt from the DOE limit on the number of SC participants.. Thought to be a good idea by others they have run it by. Becky has been asked to do something similar at ORNL. After some discussion, it was suggested that each lab should do something similar, and that they can borrow the wording from ANL's request (Becky sent to all after the telecon). Check with your local conference services people also. Blaise suggested that for next year perhaps everyone should add numbers for postdocs and students into the approval request.
- Registration instructions
 1. sc14.supercomputing.org --> Register
 2. **Conference attendees**, click here to register. (do NOT select Exhibitor Booth Management)
 3. It will take you to <https://show.jspargo.com/sc14/> --> enter ACM, IEEE, non-member, etc.
 4. Screen 1: name, address, phone. **Be sure to select DEPARTMENT OF ENERGY from the exhibitor company drop down menu.**
 5. Screen 2: optional demographic information
 6. Screen 3: registration fees.

- Technical program includes exhibitor so DON'T select Exhibitor Personnel Registration if you select Technical Program
 - Select Exhibitor Personnel Registration only if you are not registering for Technical Program
- 7. Screen 4: review modify registration
- 8. Screen 5: payment information
- 9. Screen 6: registration confirmation
- Next telecon: Tuesday Aug 12