



# BigDig 2017

High Throughput Digitization for Natural History Collections

## Sponsorship

Thank you for your interest in sponsoring BigDig 2017.

The BigDig Workshop aims to connect experts in biodiversity, data science, collections curation, computer science, and automation to create and implement new solutions to an important challenge. At the front end of the underlying problem — digitizing the huge natural history collections of the world — are all kinds of problems in computer vision, automation, 3D digitization, and text transcription from image sources. At the back end — after the data has been collected and catalogued — are big data problems and new opportunities for discovery.

If the challenges of high throughput digitization relate to your corporate or institutional interests, then consider supporting BigDig 2017. As this is the inaugural year for BigDig, it is an especially significant opportunity to support the scientific dialog that we hope will inject innovation and energy into the enterprise of digitizing our collective natural history corpora. We welcome contributions that will help defray participation expenses for many of the experts who would otherwise be unable to contribute to our program.

If you have further questions please contact Mark Hereld ([hereld@anl.gov](mailto:hereld@anl.gov)).

Level	Amount	Recognition
Xenon	US\$ 8000	Gargantuan logo in all BigDig promotional and program materials; special thanks at opening and closing remarks; logo link to sponsor web.
Krypton	US\$ 5000	Huge logo in all BigDig promotional and program materials; special thanks at opening and closing remarks; logo link to sponsor web.
Argon	US\$ 2500	Big logo in all BigDig promotional and program materials; appreciation at opening and closing remarks; logo link to sponsor web.
Neon	US\$ 1000	Logo in all BigDig promotional and program materials; appreciation at opening and closing remarks.



# BigDig 2017

High Throughput Digitization for Natural History Collections

## Sponsor Recognition Plan

Thank you for your interest in sponsoring BigDig 2017. The workshop will be held as part of the 13<sup>th</sup> IEEE International Conference on eScience in Auckland, New Zealand, from October 24<sup>th</sup> through 27<sup>th</sup>. This conference attracts an international audience of scientists and other researchers in the technologies, applications, and tools that support eScience in all of its many dimensions. The conference includes 45 papers and more posters and will attract hundreds of participants. Our one-day workshop program will include six to eight presented papers and sessions for targeted discussion of issues, strategies and next steps. We anticipate twenty to thirty participants. The detailed program will appear on the web page (<http://press3.mcs.anl.gov/bigdig/>) when it becomes available.

Sponsor logo placement and related recognition on all promotional materials includes the following:

- The BigDig 2017 website Sponsorship page will include recognition at all levels as soon as commitment is formalized and for as long as the website is available in its final static form. Variations by Sponsorship Level in this item include size of logo and whether it is linked to a web page selected by the Sponsor.
- Electronic mail advertising the workshop and calling for participation from the broader community on the run up to the conference will include Sponsor logo with same variations in web placement recognition item.
- Opening and closing remarks will include recognition of Sponsor support for the workshop including projection of logo. Variations by Sponsorship Level in this item include verbal recognition and level of thanks.
- Printed agenda on high-quality paper provided to participants at the workshop will include recognition of Sponsor support by inclusion of logo.
- Workshop sponsorship will be posted visibly near entrance to workshop throughout the day so that participants and foot traffic will be aware of contributing Sponsors.

If you have further questions please contact Mark Hereld ([hereld@anl.gov](mailto:hereld@anl.gov)).